ST. MARY'S COLLEGE (Autonomous) (Re-accredited with 'A' Grade by NAAC) Thoothukudi-628001, Tamil Nadu (Affiliated to Manonmaniam Sundaranar University)

Syllabus



MHRM

(Choice Based Credit System) (w.e.f. 2017)

ST. MARY'S COLLEGE (AUTONOMOUS) THOOTHUKUDI

Master of Human Resource Management

Course Structure (w.e.f. 2017)

Semester – I

Component	Subject Code	Title of the Paper	Contact Hours /	Credits	Max	Marks	
			Week		CIA	ESE	Total
Core I	17PHRC11	Fundamentals of Human Resource Management	6	4	40	60	100
Core II	17PHRC12	Human Resource Planning and Development	6	4	40	60	100
Core III	17PHRC13	Psychology for Human Resource Management	6	4	40	60	100
Core IV	17PHRC14	Employment Relations	6	4	40	60	100
Elective I	17PHRE11	Managerial Skills	6	5	40	60	100
			30	21	200	300	500

Semester – II

Component	Subject Code	Title of the Paper	Contact Hours /	Credits	s Max Marks		
			Week		CIA	ESE	Total
Core V	17PHRC2 1	Labour Legislations	6	5	40	60	100
Core VI	17PHRC2 2	Accounting for Managers	6	5	40	60	100
Core VII	17PHRC2 3	Recruitment and Selection	6	5	40	60	100
Core VIII	17PHRC2 4	Total Quality Management	6	5	40	60	100
Interdisciplinary	17PECE2	Managerial	6	4			
Elective	1	Economics			40	60	100
Self- Study	17PHRSS	Personality		2			
Paper (Compulsory)	1	Development					100
(Computiony)			30	24+2	200	300	600

Semester – III

Component	Subject Code	Title of the Paper	Contact Hours /	Credits	Max	Marks	
			Week		CIA	ESE	Total
Core IX	17PHRC31	Management Information System	8	5	40	60	100
Core X	17PHRC32	Wage and Salary Administration	8	5	40	60	100
Core XI	17PHRC33	Strategic Management	8	5	40	60	100
Elective III	17PHRE31	Research Methodology	6	5	40	60	100
Elective IV	17PHRE32	Summer Internship		4	50	50	100
Self-Study Paper (Optional)	17PHRSS2	Entrepreneurial Development		2			100
			30	24+2	210	290	600

Semester – IV

Component	Subject Code	Title of the Paper	Contact Hours /	Credits	Max I	Marks	
			Week		CIA	ESE	Total
Core XII	17PCCC41	Organisational behaviour	6	4	40	60	100
Core XIII	17PHRC41	Communication for Managers	6	4	40	60	100
Core XIV	17PHRC42	Training and Development	6	4	40	60	100
Core XV	17PHRC43	Industrial Counselling	6	4	40	60	100
Project I	17PHRP41	Project	6	5	50	50	100
			30	21	210	290	600

Semester	Credits
Ι	21
Ш	24+2
III	24+2
IV	21
Total	90+4

SEMESTER I					
Core I Fundamentals of Human Resource Management					
Code: 17PHRC11Hrs/Week: 6Hrs/Sem: 90Credits: 4					

• To enable the students to acquire basic knowledge about HRM

Unit I Introduction to Human Resource Management:

Introduction: Meaning – Scope – Objective – Functions - Importance of Human resource management – Personnel Management and HRM – Similarities and Dissimilarities - Evolution of HRM - Organisation of HRM - Line and staff responsibility - Role of Personnel manager and HR manager – Human resource management practices in India.

Unit IIJob Analysis and DesignJob design: Definition – approaches - job design optionsJob analysis: Definition – process - benefits of job analysisJob Specification: Definition - Process.Job Description: Definition - Content of Job Description.

Unit III Selection, Placement and Induction Process:
 Selection: Definition – Meaning - Selection Process.
 Placement: Definition – Meaning - Placement Process.
 Induction: Definition – Meaning – Objectives - Benefits of Induction
 Programme - Contents of Induction Programme - Contents of Induction
 Programme - Phases of Induction Programme.

Unit IV Performance Management, Quality of Work Life and Quality Circle:
 Performance management: Concept and process - performance appraisal, - potential appraisal.
 Quality of Work Life (QWL): Meaning – origin - development and constituents of QWL - techniques for improving QWL.
 Quality circles: Concept – structure - Roles and responsibility of various elements - Role of management quality circle in India.

Unit V Employer health, Safety, Welfare, Job Satisfaction, Morale, Industrial Peace and Harmony:

Employee health, Safety and Welfare Provisions under factories act. Job Satisfaction: Definition - Determinants of Job Satisfaction - Measuring Job Satisfaction - Improving Job Satisfaction Morale: Definition - Factors affecting morale - How to boost morale. Industrial Peace and harmony: Definition – Significance - Maintaining good human and Industrial Relation.

Text Book:

S.S. Khanka - Human Resource Management - S. Chand & Company Ltd. New Delhi

Books for Reference:

- K. Aswathappa Human Resource Management - Tata McGraw Hill Publishing Company Ltd., 7 West Patel Nagar, New Delhi - 110008
- Stephen Robbins and Decenzo Human resource management- Prentice Hall of India Private Ltd. New Delhi – 110001.

SEMESTER I					
Core II Human Resource Planning and Development					
Code: 17PHRC12Hrs/Week: 6Hrs/Sem: 90Credits: 4					

• To give an in-depth knowledge on HR Planning and Development.

Unit I Introduction to Human Resource Planning

Definition – Objectives – Characteristics - Significance – Need and Importance – Factors affecting HRP - Process of Human Resource Planning -Requirements for Effective HRP – Benefits of HRP – Barriers to HR Planning. HR Supply and Demand Forecasting: Techniques

Unit II Job Evaluation and Performance Evaluation

Job Evaluation: Concepts-Objectives –-Procedure – Methods – Advantage and Limitations.

Performance Evaluation: Objectives – Uses – Determining the criteria for Performance evaluation- Process of Performance Evaluation – Selection of the Evaluator for conducting Performance Evaluation – Performance Evaluation Methods – The 360- degree Feedback Method- Management by Objectives.

Unit III Human Resource Development

The process and system of HRD – Career Planning – Features of career Planning – Objectives of Career Planning – Process of Career Planning _ Evaluation of Available Career Opportunities – Implementation and Review – Merits and Limitations of Career Planning- Competency mapping - HRD for workers - HRD strategies and experiences.

Unit IV Employee Health and Safety:

Meaning of health – Importance of Health – Occupational Hazards and Diseases – Protection against Hazards – Statutory Provisions concerning Health – Types of Accidents – Causes of Accidents – Accident Prevention and Management - Objectives of Providing Industrial Safety – Steps in Employee Safety Programme – Need for Employee Safety -Significance of Industrial Safety- Safety Measures – Statutory Provisions for Industrial safety in India.

Unit V Human Resource Audit, Ethical Issues in HRM and International Human Resource Management:

Meaning – Features – Objectives – Scope – Steps in HR audit – Approaches to HR Auditing – Essential conditions for an Effective HR audit –

International Human Resource Management:

Types of International Business – Perspective of International HRM – Practices in International HRM.

Ethical Issues: Types of Ethics – Ethics and HRM – Approaches to Ethical issues in Organisation- Factors influencing Ethical Behaviour at Work

Text Book:

1. Pravin Durai, Human Resource Management, Pearson Publications, New Delhi

2. S.S. Khanka. - Human Resource Management - S. Chand & Company Ltd. New Delhi

Books for Reference:

- K.Aswathappa Human Resource Management Tata McGraw Hill Publishing Company Ltd., 7 West Patel Nagar, New Delhi - 110008.
- David A. Decenzo Stephen P. Robbins Personnel / Human Resource Management Prentice Hall of India Private Ltd. New Delhi – 110001.

SEMESTER I						
Core III Psychology for Human Resource Management						
Code: 17PHRC13Hrs/Week: 6Hrs/Sem: 90Credits: 4						

- To enable the students to acquire a basic knowledge on psychology of HRM.
- Unit I Introduction and Schools of Psychology:
 Psychology Definition Meaning. Schools of Psychology: Psycho analysis Behaviorism Gestalt Theory Transaction Analysis. Importance of
 psychology for Human Resource Management practice.

Unit II Intelligence and Perception: Intelligence: Definition – Meaning - Theories of intelligence - Measurement of intelligence.

Perception: Concepts – Types - Factors influencing perception – Perception of people at work and organisation.

Unit III Learning, Aptitude and Attitude:
 Learning: Definition - Theories of learning - learning curve - transfer of learning.
 Aptitude: Definition - Measurement of aptitude.
 Attitude: Definition - Nature - Formation of attitude - process of attitude change
 measurement of attitude.

Unit IV Adjustment, Stress and Defense Mechanism:
 Adjustment: Meaning - Factors influencing Adjustments.
 Stress: Definition - Causes and Effects of stress –Managing or Coping up with stress.
 Defense Mechanism: Classification – Pathological – Immature – Neurotic – Mature.

Unit VIndustrial Psychology and Personality:Industrial Psychology – Meaning – Scope - Human engineering – Role and

Functions of industrial psychologist.

Personality: Concept - Meaning – Factors influencing personality development – Heredity and Environment – Theories and Measurement of personality.

Text Book:

Clifford. T. Morgan Kind, 2005, An Introduction to Psychology, Bombay, Tata McGraw Hill.

Books for Reference:

1. Bhatia.H.R, 1997, Abnormal Psychology, Tata McGraw Hill, New Delhi.

2. Page, JD, 1993, Abnormal Psychology, New York, McGraw Hill.

SEMESTER I					
Core IV Industrial Relations					
Code:17PHRC14Hrs/Week:6Hrs/Sem:90Credits:5					

To impart a thorough knowledge of Industrial Relations.

Unit I	Industrial Relation
	Meaning – Concept - Importance of Industrial Relations - Scope and
	Aspects of Industrial Relations - Components of IR - Factors affecting IR -
	Approaches to Industrial Relation.
	India and International Labour Organization- Objectives of ILO – Structure of
	ILO – Functions of ILC – Impact of ILO on Indian Labour.
Unit II	Trade unions in India:
	Concept – Features - Function of Trade unions in India – Types of Trade
	Unions – Structure of Trade Union in India – Trade union movement in
	India - Trade union Act 1926 – Problems of Trade Unions.
Unit III	Collective bargaining:
	Meaning- Features – Importance – Principles - Types -Process - Forms of
	Collective Bargaining – Content and coverage of Collective Bargaining
	Agreement – Collective Bargaining Agreement at different Levels – Recent
	Trends in Collective Bargaining.
	Negotiation: Types of negotiation- Process of Negotiation during
	Bargaining - Negotiation skills.

(Concept - Objectives of WPM – Forms of Participation – Levels of
Р	Participation – Forms of Workers Participation in India – Reasons for
fa	ailure of WPM in India.
Unit V D	Discipline, Grievance Handling and Settlement Machinery:
D	Discipline – Objectives - Types -Causes of Indiscipline, Maintenance of
D	Discipline.
C	Grievance Handling - Meaning,-Causes –Model Grievance Procedure -
C	Grievance Redressal machinery
S	ettlement Machinery: Conciliation, Arbitration and Adjudication.
Iı	ndustrial Disputes act 1947.
Text Book	
Ν	Iamoria, Mamoria and Gankar: Dynamics of Industrial Relations,
H	Iimalaya Publishing House
Book for Referenc	e:
1	. Ed Rose – Employment relations – Financial Times Prentice Hall
2	. Arun Monappa – Industrial Relation – Tata McGraw Hill, New Delhi

SEMESTER I					
Elective I Managerial Skills					
Code: 17PHRE11Hrs/Week: 6Hrs/Sem: 90Credits: 5					

• To give a clear understanding of managerial skills.

Unit 1	Introduction to Management:
	Introduction to Management – Meaning- Definition- Management Functions –
	Roles of Manager- Levels of Management -Managerial Skills - meaning -
	conceptual Skill – technical Skill – Human Relation Skill.
	Development of Management Thought – Early Classical Approaches – Neo –
	Classical Approaches – Modern Approaches.
Unit II	Planning and Organizing Skills
	Planning – Meaning of Planning- Types of Plans- Process of Planning – Making
	Planning Effective
	Organization-Process of Organizing-Formal and Informal Organization-
	Organizational structure
	Departmentation - Authority-Delegation-Decentralization
Unit III	Decision Making Skill ,Co-ordination Skills and Control Skills
	Meaning of Decisions – Types of Decisions – Common Difficulties in Decision
	Making
	Co-ordination – Need, Type and Techniques - requisites for excellentCo-ordination –
	Controlling – Meaning and Importance – Control Process.
Unit IV	Leadership and Communication Skills
	Leadership – Meaning – Types – Differences between a Leader and Manager –
	Characteristics of Leadership – Functional of a Leader
	Commununication – Definition – Purposes of Communication –Forms of
	Communication – Communication Process

Unit V Conflict Management

Conflict Management – Levels of Organization Conflict – Stages of Conflict – Causes of Inter – Group Conflict – Management of Conflict Organization Change - Need for planned change – Strategy for planned change – Organization Development.

Text Book

P.C. Tripathi& P.N. Reddy, Principles of Managements – Tata Mc. Graw Hill-New Delhi.

Reference Book

1. L.M. Prasad, Principles & Practice of Management, Sultan Chand & Sons - New Delhi

2. C.B. Gupta, Management Theory & Practice - Sultan Chand & Sons - New Delhi

SEMESTER II					
Core V Labour Legislation					
Code:17PHRC21 Hrs/Week:6 Hrs/Sem:90 Credits:5					

• To enlighten the students about Labour Legislation in India.

Unit I Basic concepts:

History of Labour Legislation - Labour in the Indian constitution - Labour administration - Functions of factory inspectorate and Judicial set up.

Unit II Labour related to Health Safety and Welfare:

Factories Act 1948

The Contract Labour Act, 1970 (Regulation and Abolition): Scope and coverage – Advisory Boards – Registration of Establishments -Licensing of contractor- Welfare and Health of contract labour – Penalties and Procedure. The Plantation labour act 1951: Scope and coverage - Authorities and registration - Health and Welfare - General working conditions - Penalty and procedures.

Unit III Laws related to social security and Liability:

Employee Provident Fund and Miscellaneous Provisions Act 1952
Employee State Insurance act 1948: Administration - Contribution and
Governing rules - Benefits and Machinery to recover arrears.
Employee Deposit Linked Insurance Scheme 1976.
Maternity benefit act 1961: Right to benefit - Forfeiture of benefit - Medical
bonus - Leave and Nursing breaks.
The child labour regulation and abolition Act 1986.
The employment Exchanges (Compulsory Notification of vacancies) Act 1959.

Unit IV Laws related to Gratuity and Subsistence Allowance

Pay of gratuity act 1972 – Eligibility - Forfeiture of gratuity - Nomination and recovery.

Payment of Subsistence Allowance Act 1988: Payment - Due recovery from the employer - Savings of certain rights - Protective action on good faith.

 Unit V Tamilnadu state laws and Development in Labour Legislation: Tamilnadu shops and establishment Act 1947 - Opening and closing hours -Prohibition of employment of children – Health and safety - Hours of work and holidays - Permissible deduction. Sexual harassment bill 2006: Importance- Features and Committees.

Text Book:

- 1. Kapoor, ND ,(2005) Hand Book on Industrial Law, New Delhi, Sultan Chand
- Shrivastava S C (2002) Industrial Relations and Labour laws, Mumbai, Vikas Publications.

Books for Reference:

- Vaidyanathan .S and Sri Vidya (2006) Factory Laws applicable in Tamilnadu, Chennai, Madras Book Agency.
- 2. Mishra, SN (2007) Labour and Industrial Laws, Allahabad Law agency.

SEMESTER II					
Core VI Accounting for Managers					
Code: 17PHRC22 Hrs/Week: 6 Hrs/Sem: 90 Credits: 5					

- To equip the students with the tools / techniques of management accounting so that efficient decisions are arrived at.
- To help the students to understand the conceptual framework of management accounting.
- Unit I Management accounting Meaning, definition, nature, scope and functions advantages and limitations – differences between cost accounting and management accounting – differences between management accounting and financial accounting.
- Unit IIComparative statements, common size statements and trend analysis.Marginal Costing Make or buy, Accept or reject..(Simple problems)
- **Unit III** Cash flow and fund flow statement their importance and limitations preparation of cash flow and fund flow statements.(Simple problems)
- Unit IV Budgetary control Definition Objectives Merits and limitations Steps in budgetary control – types of budgets.(Production, Cash, Sales, Flexible).(Simple problems)
- **Unit V** Ratio analysis (Activity Ratio, Liquidity ratio, Solvency ratio):(Simple problems)– Meaning types of ratios Merits and limitations.

Text Book

R.S.N.Pillai and Bagavathi - Management Accounting- S. Chand Publications, new Delhi

Books for Reference :

- 1. Saxena V.K. &Vashist C.D. Advanced Cost & Management accounting Sultan Chand & Sons, New Delhi.
- 2. S.N.Maheshwari Management Accounting- Vikas Publications, New Delhi

SEMESTER II					
Core VII Recruitment and Selection					
Code: 17PHRC23Hrs/Week: 6Hrs/Sem: 90Credits: 4					

• To help the students to sharpen the learners' analytical skills and provide them indepth knowledge in recruitment, both internally and externally.

Unit I Hiring Process:

Recruitment: Definition – Meaning – Features – Objective – Purpose and Importance – Process.

Hiring decision: Nature of hiring: Regular – Temporary - Full time - Part time – Apprentice – Contractual and Outsourcing. Existing post or new post to be created -Need analysis - Cost analysis and Job analysis.

Unit II Internal and External Hiring:

Hiring Internally: Meaning – Definition – Advantages - Disadvantages in terms of cost, time, quality and suitability. Sources of internal recruitment: - Circulars, Intranet Advertisements, Employee referrals, Appointment or promotion.
Hiring Externally: Meaning – Definition – Sources: Advertisement in Newspaper- TV/Radio- Internet- Search on the internet- Wanted signboards-Consultants-Employment exchange- Campus recruitment- Employee referrals and unsolicited applications. Advantages and disadvantages of the above sources in terms of Cost, Time, Convenience, Reach of the targeted population, and Quality of applicant pool.

Unit III Screening the candidates:

Application Forms: Meaning – Definition – Information - Purpose – Evaluation - Advantages and Disadvantages.

Bio-data: Meaning – Definition – Purpose - Advantages and Disadvantages.
Resume: Meaning – Definition – Purpose – Parts – Formats - Advantages and Disadvantages.

Curriculum vitae: Meaning – Definition – Purpose – Preparing – Formats - Advantages and Disadvantages.

Weighted application blanks: Meaning – Definition – Purpose – Constructing a WAB- Advantages and Disadvantages.

Taking a behavioural approach to recruitment: Spotting personality patterns -Making basic assumptions - Predicting the future - Strategy Vs. technique.

Unit IV Testing and Interviewing:

Testing: Meaning – Definition – Purpose - Advantages and Disadvantages. Ability tests: Clerical ability test - Mechanical ability test - Mental ability test -Physical ability test - Personality assessment test - Typing test - Shorthand test - Computer proficiency test.

Interviewing: Meaning – Definition – Features – Objectives – Advantages and Disadvantages. Interview process - Planning the interview - Getting started - Examining the 5 interview areas -Examining the strengths & weaknesses - Allowing candidates to ask questions at the end - Explaining the procedure of selection and concluding with a happy note - Making the decision.

Unit V Reference checking & Appointment orders:

Reference Checking: Meaning – Definition – Purpose – Methods of Collecting Reference Data. Verification of character - Criminal antecedents - Previous work behavior - Educational qualifications - Verification of community certificates in public sector companies.

Appointment Order: Meaning – Definition – Purpose - Contents of appointment letter, hard copy (or soft copy) - Method of delivery and retrieving the acknowledgement copy. Medical Examination & acceptance of offer for joining.

Text Book:

 K.Asthawathappa – Recruitment and Selection- Tata McGraw Hill Publishing Company Ltd., 7 West Patel Nagar, New Delhi - 110008.

Books for Reference:

- 1. Lilly M Berry, Employee Selection, Thomson Publications
- 2. Dipak Kumar Bhattacharyya, 2nd edition, Human Resource Planning, Excel Books.
- 3. Robert W. Wendover, High performance Hiring Crisp Publication, California, 1991.

SEMESTER II				
Core VIII Total Quality Management				
Code: 17PHRC24Hrs/Week: 6Hrs/Sem: 90Credits: 5				

To enable the students to understand the basic principles and techniques of Total Quality Management

UNIT I Introduction to Quality and Total Quality Management Introduction to Quality – Definitions of quality -Need for quality - Dimensions of product and service quality Definition of TQM - Basic concepts of TQM - Characterstics of TQM Framework of TQM – Principles of TQM - Contributions of Deming, Juran and Crosby – Barriers of TQM

UNIT II TQM Approaches and Supplier Partnering

Continuous process improvement: introduction - Input/ Output Process Model - Juran Quality Trilogy - PDSA cycle - 5S House Keeping- Benefits of implementing 5S - Kaizen - Features of Kaizen Supplier partnership: Partnering - Supplier selection - Supplier Rating.

UNIT III TQM Tools and Techniques - 1

The seven traditional tools of quality : Flowchart – Check sheet – Histogram – Pareto Diagram - Cause and effect Diagram - Scatter Diagram - Control Chart New management tools : Affinity Diagram – Relationship Diagram – Tree Diagram – Matrix Diagram – Matrix Data Analysis – Decision Tree – Arrow Diagram

UNIT IV TQM Tools and Techniques - 2 Six sigma: Concept- Six Sigma Process (DMAIC) – Advantage of Six Sigma Quality Circles : Concept – Objectives –Characteristics – Structure of Quality Circles

Bench marking: Definition - Reason to bench mark – Types of Benchmarking -Bench marking process- Benefits and Dangers of Benchmarking

UNIT V Quality Systems

Need for ISO 9000 – Benefits of ISO 9000 - ISO 9001-2000 Requirements Quality System - Introduction to Quality System - Elements - Documentation -Quality Auditing ISO 14000 – Concepts - Requirements - Benefits – TQM Implementation in manufacturing and service sectors (Case Study).

TEXTBOOK:

1. Jayakumar.V and Raju. R, "Total Quality Management", Lakshmi Publications, Eigth Edition, 2015

REFERENCES:

1. Dale H. Besterfiled, et at., "Total quality Management", Pearson Education Asia, Third Edition, Indian Reprint 2006.

 James R. Evans and William M. Lindsay, "The Management and Control of Quality", 8th Edition, First Indian Edition, Cengage Learning, 2012.

 Suganthi.L and Anand Samuel, "Total Quality Management", Prentice Hall (India) Pvt. Ltd., 2006.

4. Janakiraman. B and Gopal .R.K., "Total Quality Management – Text and Cases", Prentice Hall (India) Pvt. Ltd., 2006.

SEMESTER- II				
Inter Disciplinary Elective II Managerial Economics				
Cada: 17DECE21 Harry / Wash of Hrs / Semester: Credits :4				
Code: 17PECE21	Hours / Week :6	90		

To impart a basic knowledge of the concepts and tools of Economics analysis as relevant for managerial decision making and to provide a fair understanding of the aggregate economic system within a firm operates

UNIT – I INTRODUCTION

Managerial Economics – Meaning, Nature and scope – Role in decision – making – Concepts of managerial economics

UNIT – II SUPPLY FACTORS

Supply meaning and determinants – Production decisions – Production function – Cost concepts – Cost output relationship – Economy of scale – Cost functions

UNIT - III MARKET STRATEGY

Market structure – Characteristics – Pricing and output decisions – Methods of pricing differential pricing – Government intervention in pricing

UNIT – IV PROFIT ANALYSIS

Profit – Meaning and nature – Profit policies – Profit planning and force costing – cost volume – Profit analysis – Investment analysis

UNIT – V MACRO POLICIES

20Hrs

15Hrs

20Hrs

15Hrs

20Hrs

Macro Economics – Aggregate and concepts – GNP, GDP, GDS – National income – Business cycle – Inflation and Deflation – Balance of payments – Monetary and Fiscal policies

Reference Books:

1.	G.S.Gupta	-	Managerial Economics, Tata Mc Graw Hill.
2.	R.L. Varshney and	-	Managerial Economics, Sultan Chand & Sons.
	K.L. Maheshwari		
3.	Metha. P.L	-	Managerial Economics, Sultan Chand & Sons.
4.	Joel Dean	-	Managerial Economics, Prentice Hall.
5.	Rengrajan. L	-	Principles of Macro Economics, Tata Mc Graw
	Hill.		

SEMESTER II						
Self-Study Course Personality Development						
Code: 17PHRSS1Hrs/Week: 0Hrs/Sem:0Credits: 1						

- To enlighten the students on the different aspects of their personality.
- To help the students to develop their personality.
- Unit I Effective communication & it's key aspects, Body language, Assertiveness, problem-solving, Conflict & stress management, decision making skills, Motivation, positive & creative thinking, Leadership & qualities of successful leader, character building, Teamwork, Lateral thinking, Time management, Work ethics, Good manners & etiquettes- Interpersonal relationships-Analysis of strengths & weaknesses.
- Unit II Personality: perception- personality, Man-personal personality, Personality Factors- Factors of association- Personality Relationship at home-friendsenvironment educational factor- Situational Factors Conditional- Geneticcompulsory- spiritual-public relations factors.
- Unit III Personality Traits-personality person- formation- factors influencing person habits of highly effective people & personality habits- Be proactive—Begin with the end in mind—Put first things first—Think win- Seek first to understand then to be understood – Synergize – Sharpen the saw
- Unit IV Five Pillars of Personality Development Introspection Self Assessment –
 Self Appraisal Self Development Self Introduction. Self Esteem Term of self-esteem- symptoms- advantages- Do's and don'ts to develop positive –
 Positive self-esteem & negative self esteem
- Unit VMind mapping, Competency mapping & 360* assessment & development,Types of persons Extrovert- Introvert- Ambivert person.

Text Book:

Basic Managerial Skill for all-Prentice –Hall of India Pvt ltd, New Delhi.

Books for Reference:

1. 7 Habits of highly effective people-Stephen Covey

2. You can win-Shiv Khera –McMillan India ltd.

3. Management thoughts-Pramod Batra.

4. Business Communication by Sri Jin Kaushal, VK Global Publications Pvt. Ltd., Delhi.

SEMESTER III					
Core IX Management Information System					
Code: 17PHRC31Hrs/Week: 8Hrs/Sem:90Credits: 5					

• To impart to the students a basic and clear understanding of Information Systems Management.

Unit: I Introduction to MIS:

Definition – Concept - Nature and Scope – Objectives – Characteristics – Components of MIS – MIS Activities - Structure and Types of MIS – Challenges of MIS

DBMS: Definition - Concepts of Database – Functions - Organisation of database - Objectives of DBMS - DBMS structure - Advantages and disadvantages of DBMS – DBMS Models – Hierarchical – Network - Relational – Object-oriented – Multi-dimensional – Applications of DBMS using MS ACCESS

Unit: II Decision Support Systems:

Decision Making: Definition – Concept - Simon's Model of DM - Types of Decisions - Methods for DM - DM and role of MIS – Components of DSS -Characteristics and Capabilities of DSS - Decision Analysis by Analytical Modelling – Types

Knowledge Management systems: Types – Components of knowledge Management Model – Knowledge Management System – Knowledge Management Strategies.

Unit: III Planning and Control:

Definition – Planning Terminologies –Need - Importance - Nolan stages Model - Creating an IS plan - Humans as information processors. IS control: Definition – Types.

Unit: IV System Design, Implementation and Evaluation:

Definition –Design Objectives – Steps in Conceptual system design – Design Methods – Phases of Detailed system design, Implementation: Definition – Process - Evaluation approaches – Evaluation classes – Product –Based MIS Evaluation – Process –Based Evaluation -Models used in Evaluation - System Maintenance.

Unit: V E- Commerce:

Definition - Categories of e-commerce - e-commerce sales life cycle- ecommerce infrastructure - e-commerce payment systems - e-commerce applications - e-business - e-governance – Internet Connectivity - Internet protocol – Internet capabilities - Issues of Internet Security - IS Security Threats – IS Security Technology - Social and Ethical Issues of IS.

Text Book:

1. D.P.Goyal – Management Information System – Vikas Publishing House, New Delhi

Books for Reference :

- Upadhyay Management Information System- RBD Publishing House
- 2. Davis Management Information System- McGraw Hill Education Pvt Limited
- 3. Jawadekar Management Information System Tata Mc Graw Hill, New Delhi
- 4. James.A.O'Brien Management Information System McGraw Hill Education Pvt Limited

SEMESTER III					
Core X Wage and Salary Administration					
Code: 17PHRC32Hrs/Week: 8Hrs/Sem:90Credits: 5					

- To provide a thorough knowledge relating to Wage and Salary Administration under various labour legislation
- Unit I Wage and Salary Administration:
 Definition Nature and Purpose Wage determination process Wage administration rules Factors influencing wage and Salary structure and administration Principles of wages and salary administration Theories of wages –Types of wages Time rate Piece rate Debt method Wage

Differential

Unit II Legal Framework of wage and salary Administration:

Minimum Wages Act 1948- Payment of Wage Act 1936 – Payment of Bonus act 1965

Unit III Compensation Administration:

Definition of compensation –Objectives of Compensation Administration – Types of Compensation – Theories of Compensation: The Equity theory – Expectancy theory – The Contingency theory – Concept of Wages – Kinds of Pay Structure – Factors influencing Compensation Administration – Steps in Compensation Administration.

Unit IV Incentives and Rewards: Definition –Determinants of Incentives – Types of Reward – Wage Incentives – Objectives of Wages Incentive Schemes – Types of Wages Incentive Plans – Halsey Premium Plan – Rowan Premium Plan – Taylor's Differential Piece rate

Plan – Incentive Plans for White collar workers – Incentive Plans for Management employees.

Unit V Employee Benefits and Services:

Fringe Benefits – Meaning – Features –Objectives of Fringe benefit and Service Programmes – Forms of Fringe Benefits - Coverage of Benefits – Employee Security Payments – Payment for time not Worked – Problems Raised by Benefit Programmes

Text Book:

- C.B. Mamoria and S.V. Gankar Personnel Management, Himalaya Publishing House (Unit I, Unit IV, Unit V)
- 2. Pravin Durai Human Resource Management (Unit III)
- 3. N.D. Kapoor Hand Book of Industrial law, New Delhi, Sultan Chand. (Unit II)

Books for Reference:

- 1. Donald L. Caruth GailD. Handlogte -. Managing compensation (and understanding it too)
- 2. David W. Belcher Wage and salary administration.

SEMESTER IV					
Core XI Strategic Management					
Code: 17PHRC33Hrs/Week: 6Hrs/Sem:90Credits: 4					

• To make the students understand the concept and techniques of Strategic Management.

Unit I Strategy Management

Strategic Management – Definition – Kinds of Strategies – Grand Strategy – Functional Strategy -Levels of Strategy – Strategic Management Process – Importance of Strategic Management – Limitations of Strategic

Unit II Strategy Formation

Objectives – Definition – Characterstics of Objectives – Goals – Guidelines for Ideal Objectives.

Policies – Importance of Policies – Kinds of Policies – Characteristics of a good Policy.

Company Mission - Meaning and Definition - Formulation of Mission -

Essentials of a good Mission Statement

Unit III Strategy Analysis

Environmental analysis - Meaning - Classification of External Environment -

Remote Environment – Operating Environment.

Internal analysis- Meaning - Need for Internal Analysis - Process of Internal

Analysis of a Firm- Functional Analysis – The Value Chain Approach

Unit IV Strategies

Business level strategy - Cost- differentiation- focus.

Corporate level strategy – Horizontal Intergration – Vertical Intergration – Strategic Outsourcing – Related and Unrelated Diversification

Unit V Implementation and Control

Meaning of Strategy Implementation – Steps in Strategy Implementation – Control – Meaning – Types of Control – Essential features of an effective evaluation and control system.

Text Book:

1.G.Rajendran ,Strategic Management, Manglam Publications , New Delhi

2.Charles .W.L. Hill and Gareth O'Jonel- Strategic Management, Cengage Learning India Private Limited., New Delhi.

Books for Reference:

1. AzaarKazmi - Strategic Management and Business Policy, Tata McGraw Hill Edition

2. Thomas L. Wheelel, J.David Hunger and KrishRangarajan ,Strategic Management and Business Policy– Pearson Education.

SEMESTER III					
Elective III Research Methodology					
Code: 17PHRE31Hrs/Week: 6Hrs/Sem:90Credits: 5					

• The objective of this paper is to provide knowledge on research methods, techniques and process and to develop skills in the application of research methods for solving problems in business.

Unit I Research Methodology

Meaning of Research – definition- Objectives of Research – Types of Research – Research Process– Criteria of Good Research - Scientific method – Present position of social science research in India.

Unit II Defining the Research Problem And Research Design

Identification and Formulation of research problem – selection of research topic statement of research objectives. Hypothesis – definition, meaning and types. Research Design – Explorative, descriptive, diagnostic and experimental designs. Factors influencing the choice of a research design.

Unit III

Sampling Design and Measure of Data Collection

Sampling – meaning and definition. Types and sampling – random and nonrandom sampling.Sample size, Sample error.Data collection – observation, construction of questionnaires and Interview schedules.Pilot study and Pretest.

Unit IV Processing and Analysis of Data

Processing Operations –Statistics in Analysis – Measure of Central Tendency – Measure of Dispersion – Measure of Relationship – Simple Regression Analysis – Chi Square Test – Analysis of Variance and Covariance (ANOVA) .(Only theory)

Unit V Interpretation and Report Writing

Interpretation,-generalisation of data. Report Writing – Introduction – chapterisation – guidelines – footnotes – reference – bibliography – index presentation and documentation

Text Book:

Kothari.C.R., 1992, Research Methodology, New Delhi, Vikas Publishing Ltd.,

Books for Reference :

- 1. Levin J.Kchard, 1948, Statistics for Management 3rdEdn, Prentice Hall of India, New Delhi.
- 2. Gupta SC & Kapoor.V.K., 1987, Fundamentals of Applied Statistics Sultan New Delhi, Chand & Sons.

	SEMES	TER III			
Self-Study Course Entrepreneurial Development					
Code: 17PHRSS2Hrs/Week: 0Hrs/Sem:0Credits: 1					

• To enable the students to start their own enterprise.

Unit I

Introduction - Understanding the meaning of Entrepreneurialship - Characteristics of an Entrepreneur - Classification of the Entrepreneurs - Entrepreneurial Scene in India - Factors influencing Entrepreneurship

Unit II

Entrepreneurial growth - Role played by government and Non-Government agencies - EDP's, TIIC, SIDBI, PIPDIC, IDBI, IFCI, ETC. Problems and prospects of Women entrepreneurs - Rural Entrepreneurs - Small scale entrepreneurs and Export Entrepreneurs

Unit III

How to enter into Market? - Business idea generation Techniques - Identification of Business Opportunities - Marketing Feasibility - Financial Feasibility -Technical – Legal - Managerial and Locational Feasibility

Unit IV

Project Appraisal - Methods - Techniques - Preparation of Business Plan - Content of a Business Plan - Project Report.

Unit V

How to start an enterprise? - Franchising and Acquisition - Product Strategies -Pricing Strategies - Distribution Strategies - Promotional Strategies. How to be a successful Entrepreneur? - Learning to be Successful – Successful Entrepreneurs

Text Book:

Khanka - Entrepreneurial Development.

Books for Reference :

- 1. Jayshree Suresh Entrepreneurial Development.
- 2. Saini Entrepreneurship : Theory & Practice.
- 3. Gupta CB Entrepreneurial Development.
- 4. Vasant Desai Dynamics of Entrepreneurial Development and Management

SEMESTER IV				
Common Core XII Organisational Behaviour				
Code: 17PCCC41Hrs/Week: 6Hrs/Sem: 90Credits: 5				

To enable the students to understand the various dimensions of organizational behaviour.

Unit-I

Introduction to Organisational Behaviour and Personality:

Organizational Behaviour: Definition - Nature and Scope – Objectives – Evolution - Models of Organisational Behaviour – Autocratic – Custodial -Supportive - Collegial. Personality: Definition - Determinants of Personality - Types of Personality – Theories of Personality - Sigmund Freud's four stages of Personality - Ericson's eight life stages.

Unit-II

Perception, Attitude and Learning:

Perception: Definition - Perception Process - Factors affecting Perception.
Attitude: Concepts - Formation of Attitude - Types of Attitude - Measurement of Attitude. Learning: Meaning - Definition- Determinants of Learning - Learning Theories - Classical Conditioning - Operand Learning - Cognitive Theory - Social Learning Theory.

Unit-III

Motivation and Leadership:

Motivation: Meaning – Concepts - Theories of Motivation - Maslow's Hierarchy of Needs - Herzberg's Two Factor Theory - McGregor's Theory X and Theory Y. Leadership: Definition – Functions - Leadership Styles - Leadership Theories -Trait Theory - Behavioral Theory - Managerial Grid Theory.

Unit-IV

Group Behaviour and Team Building:

Group Behaviour: Definition- Characteristics of a Group - Types of Groups -Group Formation and Development - Group Role - Inter-Group Behaviour - Inter-Group Conflict -Group Decision Making.

Team Building: Meaning - Types of Team - Team Building Process.

Unit-V

Organisational change, Development and Effectiveness:

Organisational Change and Development: Reasons for Organistional Change – Types of Change - Planned Change - Resistance to Change and Managing Change.

Organisational Development (OD): Meaning – Objectives - Models of OD and OD Interventions

Organisational Effectiveness: Definition - Approaches to Organisational Effectiveness – Factors Influencing Organisational Effectiveness.

Text Books:

1. S.S. Khanka – Organisational Behaviour S.Chand & Co Ramnagar New Delhi

References:

- 1. K. Aswathappa Organisational Behaviour Himalaya Publishing House, Mumbai
 - 2. Fred Luthans Organistional Behaviour McGraw Hill International Edition
- Stephen. P. Robbins, Essentials of Organisational Behaviour, Prentice Hall of India, New Delhi

SEMESTER IV				
Core XIII Communication for Managers				
Code:17PHRC41Hrs. / Week : 6Hrs / Sem : 90Credits: 4				

• To impart knowledge on principles of Communication.

Unit I

Introduction to Managerial Communication: Communication: Definition – Purpose – Process – Types – Principles -

Barriers to Communication.

Soft Skills: Definition-Kinds – Ways to develop Soft Skills.

Unit II

Non-verbal and Oral Communication:

Nonverbal: Definition – Characteristics –Sign Language –Body language (Kinesics) – Kinds of Kinesics – Paralanguage – Communication through Personal Appearance (Artifactual) – Time Language – Functions of Non-verbal Communication – Positive and Negative Non-Verbal Clues. Speeches: Meaning – Characteristics of a good Speech – Steps to deliver a good Speech – Guidelines for delivering Speech.

Presentation: Purpose – Types – Factors affecting Presentations – 4-S of Effective Presentation.

Unit III

Written Communication

Written: Meaning – Importance - Characteristics of written communication -Stages of Writing
Memorandum: Meaning – Memo Format - Writing Business Memos -Advantages of memo forms.
Circulars: Meaning – Purpose – Writing Circulars
Notices: Meaning – Writing Notices
Business Letters: Functions – Types – Parts of a business letter –Format of a business letter.

Unit IV:

Electronic Communication:

Internet: Meaning of Network – Business uses of the Internet – Meaning of LAN – Meaning of Intranet and Extranet – Meaning of World Wide Web – Meaning of Website – Types of Search Sites – Meaning of Blog - Types of Blogs – Different Modes of Online Communication – Threats to the Internet – Meeting the Threats.

Telecom Technology: Video Conferencing – Interactive Voice Response System

Unit V

Report Writing:

Report: Meaning - Importance – Functional Areas of Reports – Characteristics of a Good Report - Types of Report – Preparing a Report – Organisation of a report – Steps in writing Short reports - Structure of Long reports - Principles of drafting a report - Structure and contents of Annual Report.

Notification: Meaning

Agenda : Meaning – Specimen Agenda of an Annual General Meeting
Minutes: Meaning – Importance - Types – Practice to write Minutes of
Resolutions – Difference between Minutes and reports – Specimen Minutes of
an Annual General Meeting.

Text Book:

- 1. Rajendra Pal , J.S. Korlahalli , Essentials of Business Communication , Sultan Chand and Sons, New Delhi
- 2. R. C. Bhatia , Business Communication, Ane Books Pvt. Ltd

Books for Reference :

 M.V. Rodrigues, Effective Business Communication, Concept Publishing Co, New Delhi 2.
 John V. Thill and Court Land L. Bovee, Excellence in Business Communication, Mc Graw Hill Publications.

2. Hetra Murphy, Herbest W. Hilde, Executive Business Communication, Mc Graw Hill Publications.

SEMESTER IV				
Core XIV Training & Development				
Code: 17PHRC42Hrs/Week: 6Hrs/Sem:90Credits: 4				

• To enable the students to understand the concepts of training and development.

Unit IIntroduction to Training:Training: Definition – Meaning – Concepts – Objectives – Values – Benefits -
Types. History of Training in Indian Industries – Trends in training in Indian
Industries - Principles of Training.

Unit II Training needs and Methods:

Training needs – Identification of training needs. Training process: Designing training programmes – Stages in designing a Structure – Important Considerations while designing the Training Programme.

Training methods: Lecture - Group discussions – Seminar – Symposium -Panel discussions – Debate - Programme instruction - Case study - Role playing - In-basket exercises - Fishbowl exercises.

Unit III Training tools:

Training Tools: Static Media: Print based Material – Flip Charts – Marker Board – Handouts - Over-head Projector- Slide Projector. Dynamic Media: Video tape – Audio tape – Computer aided training

Unit IV Introduction to Development:

Development – Definition – Meaning – Concept – Need – Objectives of Management Development Programme – Relationship between Training and Development. Role of Development Officers – Administrators – Consultants – Designers and Instructors.

Unit V Evaluation:

Evaluation of Training: Approaches to Evaluation – Need for Evaluation – Principles of an effective evaluation programme – Types of Evaluation – Stages of Evaluation - Hamblin's Model.

Text Book:

1. S.K.Bhatia, Training for Development, Deep& Deep Publications Pvt. Ltd.

Books for Reference:

- 1. B. Taylor and G. Lippitt- Management Development and Training hand book.
- 2. Concepts and Application Training and Development
- 3. Lynton Training for Development

SEMESTER IV				
Core XV Industrial Counselling				
Code: 17PHRC43Hrs/Week: 6Hrs/Sem:90Credits: 4				

• To enable the students to understand the problems faced by the employees and the need forcounselling.

Unit I	Introduction to Counselling:
	Counselling - Definition - Meaning - Objectives - Principles - Techniques -
	Different approaches - Theoretical aspects of Counselling. Assertiveness and
	Interpersonal skills for Counsellors.

Unit II Counselling Types and Individual and Group Counselling.

Types of counselling – Directive - Non-directive and Eclectic counselling – counselling process. Individual and Group Counselling - differences between individual and group counselling - Leaders' role in Group counselling.

Unit III Employee Counselling and Mentoring:
 Employee counselling: Definition – Principles – Functions – Goals - Pre-requisites for employee counselling.
 Employee counseller: Qualities of a counseller – Role of Employee counseller – Functions of Employee counseller.
 Mentoring – Definition – Meaning – Concept - Objectives – Responsibilities of a mentor – Manager's skills as a mentor approach.

Unit IV Employees Problems in Industries:

Employee's problems in industry: Causes - Remedial steps - Deviant behaviour among workers – Emotionally disturbed – Psychotic and neurotic employees -Alcoholics and drug addicts - Chronic absenteeism – Problem of Indiscipline in Industry – Management of problem workers.

Unit V Drug Abuse, Preventive and Performance Appraisal Counselling:

Drug abuse counselling – Preventive and Curative – referral service to experts. Indicators of preventive counselling; late coming; avoiding responsibility, lack of initiative, delay in work. Performance appraisal counselling: Meaning – Features – Process.

Text Book:

1. Indu Dave, 1983, The Basic Essentials of Counselling, Sterling Pvt Ltd., New Delhi.

Books for Reference :

1.Dr. Shah Alam, Basics of Guidance & Counselling.

2. Kochnar, S.K. 1979, Guidance and Counselling, Sterling Pub.Pvt.Ltd.,

SEMESTER IV			
Project I Project			
Code: 17PHRP41	Hrs/Week: 6	Hrs/Sem:90	Credits: 5

- 1. Every P.G. student is required to prepare the project report Subject related based on human resource (current trend) under the guidelines of her project guide.
- 2. The project work should be done individually by the candidate in consultation with project guide.
- 3. The project report should be in English.
- 4. The project report shall consist about 60 pages minimum,
- 5. Project observations, suggestions and conclusions shall form an inevitable part of the project.
- Marks for the project report will be 100 divided as 50 for Report Writing and 50 for Viva-Voce.
- 7. Project report evaluation and viva-voce will be conducted by both External examiner and the Guide.
- Report on Seminars conducted, is a precondition for submitting the project at the end of IV Semester. It should be signed by the teachers and H.O.D. and annexed. The Examiners are required to verify the same and consider it for evaluation.

S.No.	Description	Marks
1	Originality	10
2	Experimental design / Data collection	20
	Experimental work	
3	Literature Review/ Mechanics of writing	20
	Total	50

PROJECT REPORT: (Internal Evaluation – 50 Marks)

S.No.	Description	Marks
1	Presentation of Premises	15
2	Response	10
3	Relevance to Topic	5
4	Dissertation format	10
5	Results & Discussion / Methodology	10
	Total	50

PROJECT PRESENTATION: (External Evaluation – 50 Marks)

INDUSTRIAL TOUR

Trainees are expected to participate in a study tour organized by the department. Though study tour carries no credit, it is a compulsory one whereby the trainee gets an opportunity to visit the organisation engaged in activities related to her field of specialization in other parts of the country. Candidates who are not participating in the study tour will be considered as ineligible to complete the course.

Industrial Visit

Students should participate in at least one industrial visit per year.

Summer Internship Report

During the vacation holidays, in between the first year and second year, students should undergo internship for 45 days (including holidays) in industries in the field of HR. It is designed to give the trainees continuity of work experience. A report (30 to 35 pages) should be submitted and Viva Voce will be conducted. It is mandatory and two credits will be awarded for it.